THE REPRESENTATIVES OF CRAFTS AND TRADES
Baden-Württembergerischer Handwerkstag e.V. (BWHT) is the umbrella federation of the eight chambers of skilled crafts and the 55 specialised crafts and trades associations in Baden-Württemberg. Institutions closely linked with crafts and trades are affiliated with it. It is a member of the German Confederation of Skilled Crafts (ZDH), which has its head office in Berlin.

BWHT performs the coordinating function between craft and trade organisations on a regional level. It formulates uniform political positions on topics relevant to crafts and trades; it is the addressee within the scope of the association hearing process in the regional parliament, and it is the skilled and experienced contact point for politics and the media in all matters relating to crafts and trades.
Because crafts and trades consist mainly of small and medium-sized businesses, the policies that affect this group are one of the key tasks of BWHT as the association that represents their interests.

**IMPORTANT FIELDS OF ACTIVITY ARE:**

- Economics and statistics
- Training and retention of skilled professionals
- Energy and the environment
- Technology, digitalization and innovation
- Legal and social issues

In addition to this, BWHT is the sponsor of cross-organisational projects, including the formation of an energy purchasing syndicate. The Mittelstand 4.0 Kompetenzzentrum helps small- and medium-sized enterprises to prepare for the digital future. Moreover, Go.for.europe supports apprentices in the planning and organisation of their stay abroad.

In cooperation with the Ministry of Economic Affairs Baden-Württemberg the BWHT has launched the project »Zukunftssinitiative Handwerk 2025« to make craft enterprises fit for the future.

Handwerk International Baden-Württemberg is affiliated with BWHT as the primary point of contact in all matters concerning Europe and the topic of foreign trade, as well as with the consulting company Beratungsgesellschaft für Handwerk und Mittelstand GmbH (BWHM) as the point of contact for business start-ups and takeover consultancy involving craft and trade businesses.
Crafts and trades are not a sector of industry in the conventional sense. They are the most versatile segment of the economy in Baden-Württemberg.

Crafts and trades comprise 133,000 independent businesses which employ a workforce of 792,000 and generate sales of 100 billion euros.

Crafts and trades are a branch of the economy which covers roughly 130 different professions, from A for audio technician through M for mechatronic engineer to Z for zither maker.

The three most common craft and trade professions are hairdressers, electrical technicians and car mechanics.

Only a few sectors of the economy are as work-intensive as crafts and trades. Artisanal production creates three times as many jobs as industrial production.

The average number of employees per business is six, although there are also some large tradesman’s businesses with several hundred employees.

Crafts and trades are currently providing 48,000 young people with the skills they need for a successful career.

One in four trainees in Baden-Württemberg is doing an apprenticeship in a trade or craft.

Almost a fifth of all apprentices are female.
FACTS AND FIGURES

CRAFTS AND TRADES IN THE ECONOMY AS A WHOLE

<table>
<thead>
<tr>
<th></th>
<th>Crafts and Trades</th>
<th>Anteil Gesamt</th>
</tr>
</thead>
<tbody>
<tr>
<td>No. of businesses</td>
<td>133,000</td>
<td>16%</td>
</tr>
<tr>
<td>No. of employees</td>
<td>792,000</td>
<td>13%</td>
</tr>
<tr>
<td>Sales (in billions of euros)</td>
<td>101</td>
<td>9%</td>
</tr>
<tr>
<td>Trainees</td>
<td>48,000</td>
<td>25%</td>
</tr>
</tbody>
</table>

BUSINESSES BY BRANCH OF TRADE

<table>
<thead>
<tr>
<th>Branch of Trade</th>
<th>133,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Construction</td>
<td>12,000</td>
</tr>
<tr>
<td>Finishing trade</td>
<td>51,000</td>
</tr>
<tr>
<td>Commercial supplies</td>
<td>19,000</td>
</tr>
<tr>
<td>Automotive</td>
<td>10,000</td>
</tr>
<tr>
<td>Food and drink</td>
<td>5,000</td>
</tr>
<tr>
<td>Health</td>
<td>4,000</td>
</tr>
<tr>
<td>Personal services</td>
<td>34,000</td>
</tr>
</tbody>
</table>

BUSINESSES CLASSED BY WORKFORCE SIZE

- less than 5 employees: 57%
- 5 to 9 employees: 22%
- 10 to 19 employees: 12%
- 20 to 49 employees: 6%
- 50 and more employees: 3%
Baden-Württembergischer Handwerkstag e.V.
Heilbronner Straße 43
70191 Stuttgart
Phone: +49 711 263709-0
E-Mail: info@handwerk-bw.de
Internet: www.handwerk-bw.de

How to find us:

STADTBAHN (urban railway)
- Line U5 ➤ direction Killesberg
- Line U6 ➤ direction Gerlingen
- Line U7 ➤ direction Mönchfeld
- Line U15 ➤ direction Stammheim

BUS
- Line 44 ➤ direction Killesberg

Stop „Stadtbibliothek/Handwerkskammer“

You can reach us from the main station in about 10 mins. Exit the train station in the direction of the “Europaviertel” and walk to the “Milaneo”. Left hand is the subway stop “Stadtbibliothek” where you can follow the signs to the “Handwerkskammer”.

CAR

LBBW car park (at main station)