



THE REPRESENTATIVES OF CRAFTS AND TRADES

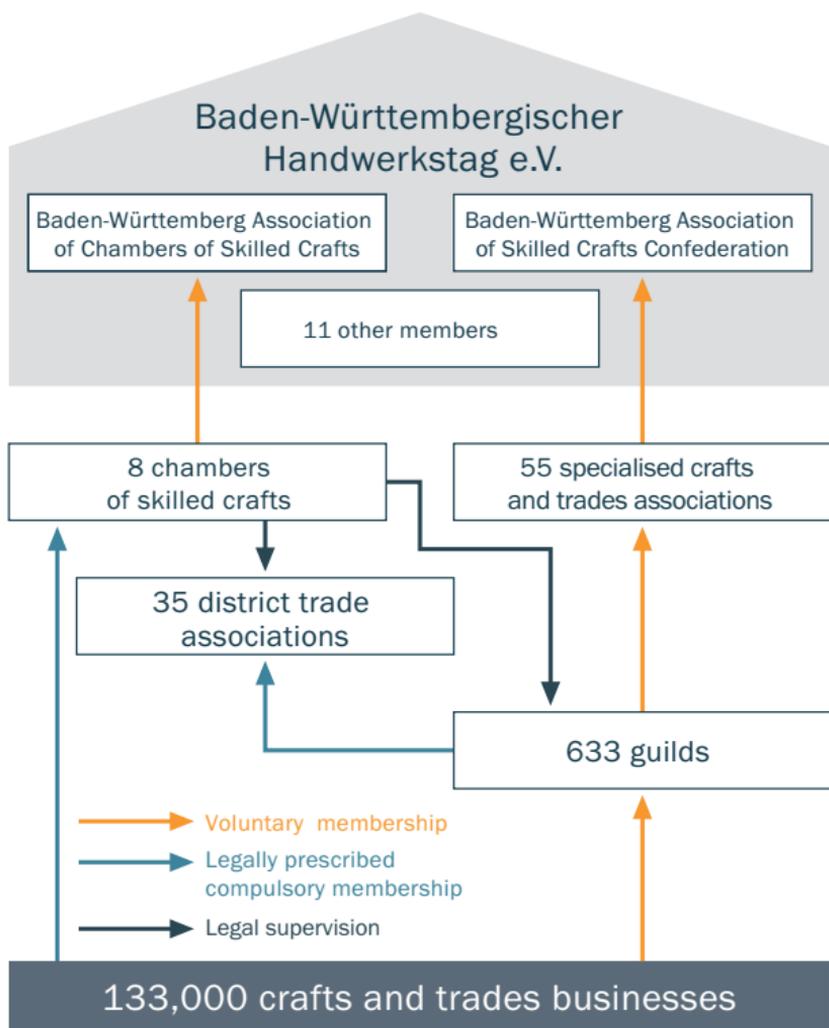


Baden-Württembergischer
Handwerkstag e.V.

WHO WE ARE

Baden-Württembergischer Handwerkstag e.V. (BWHT) is the umbrella federation of the eight chambers of skilled crafts and the 55 specialised crafts and trades associations in Baden- Württemberg. Institutions closely linked with crafts and trades are affiliated with it. It is a member of the German Confederation of Skilled Crafts (ZDH), which has its head office in Berlin.

BWHT performs the coordinating function between craft and trade organisations on a regional level. It formulates uniform political positions on topics relevant to crafts and trades; it is the addressee within the scope of the association hearing process in the regional parliament, and it is the skilled and experienced contact point for politics and the media in all matters relating to crafts and trades.



THESE ARE OUR

OFFERS

Because crafts and trades consist mainly of small and medium-sized businesses, the policies that affect this group are one of the key tasks of BWHT as the association that represents their interests.

IMPORTANT FIELDS OF ACTIVITY ARE:

- ▶ **Economics and statistics**
- ▶ **Training and retention of skilled professionals**
- ▶ **Energy and the environment**
- ▶ **Technology, digitalization and innovation**
- ▶ **Legal and social issues**

In addition to this, BWHT is the sponsor of cross-organizational projects, including the formation of an energy purchasing syndicate. The Mittelstand 4.0 Kompetenzzentrum helps small- and medium-sized enterprises to prepare for the digital future. Moreover, Go.for.europe supports apprentices in the planning and organisation of their stay abroad.



In cooperation with the Ministry of Economic Affairs Baden-Württemberg the BWHT has launched the project »Zukunftsinitiative Handwerk 2025« to make craft enterprises fit for the future.

Handwerk International Baden-Württemberg is affiliated with BWHT as the primary point of contact in all matters concerning Europe and the topic of foreign trade, as well as with the consulting company Beratungsgesellschaft für Handwerk und Mittelstand GmbH (BWHM) as the point of contact for business start-ups and takeover consultancy involving craft and trade businesses.

THE ECONOMIC POWER OF

CRAFTS AND TRADES

-  Crafts and trades are not a sector of industry in the conventional sense. They are the **most versatile** segment of the economy in Baden-Württemberg.
-  Crafts and trades comprise **133,000 independent businesses** which **employ a workforce of 792,000** and generate sales of **100 billion euros**.
-  Crafts and trades are a branch of the economy which covers roughly **130 different professions**, from A for audio technician through M for mechanical engineer to Z for zither maker.
-  The three most common craft and trade professions are **hairstylists, electrical technicians** and **car mechanics**.
-  Only a few sectors of the economy are as work-intensive as crafts and trades. Artisanal production creates **three times as many jobs** as industrial production.
-  The **average number of employees** per business is **six**, although there are also some large tradesman's businesses with **several hundred employees**.
-  Crafts and trades are currently providing **48,000 young people** with the skills they need for a successful career.
-  **One in four trainees** in Baden-Württemberg is doing an apprenticeship in a trade or craft.
-  Almost a **fifth** of all apprentices are **female**.



FACTS AND FIGURES

CRAFTS AND TRADES IN THE ECONOMY AS A WHOLE

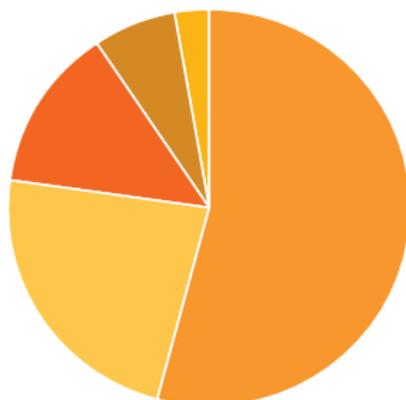
	Crafts and Trades	Anteil Gesamt
No. of businesses	133,000	16%
No. of employees	792,000	13%
Sales (in billions of euros)	101	9%
Trainees	48,000	25%

BUSINESSES BY BRANCH OF TRADE

Total	133,000
Construction	12,000
Finishing trade	51,000
Commercial supplies	19,000
Automotive	10,000
Food and drink	5,000
Health	4,000
Personal services	34,000

BUSINESSES CLASSED BY WORKFORCE SIZE

less than 5 employees	57%
5 to 9 employees	22%
10 to 19 employees	12%
20 to 49 employees	6%
50 and more employees	3%



CONTACT



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How to find us:

STADTBAHN
(urban railway)

from Hauptbahnhof (main station)
Line U5 ▶ direction Killesberg
Line U6 ▶ direction Gerlingen
Line U7 ▶ direction Mönchfeld
Line U15 ▶ direction Stammheim

BUS

Line 44 ▶ direction Killesberg
Stop „Stadtbibliothek/
Handwerkskammer“

You can reach us from the main station in about 10 mins. Exit the train station in the direction of the “Europaviertel” and walk to the “Milaneo”. Left hand is the subway stop “Stadtbibliothek” where you can follow the signs to the “Handwerkskammer”.

CAR

LBBW car park (at main station)

